



**DAVE'S HOT CHICKEN
ON WHEELS, WHERE
FLAVOR HITS THE ROAD!**



BRAND STORY

WHAT CAME FIRST: THE CHICKEN OR THE DREAM?

Like so many American dreams, ours had a humble beginning. Three childhood friends in their 20's who scraped together \$900. Our not-so-grand opening was in 2017, in a parking lot in East Hollywood, with a couple of folding tables and a portable fryer under the night sky. But thanks to Instagram, people came. And tasted. And came back with their friends. Then, the buzz brought a reporter from EATER/LA. He took a bite of his first Dave's Hot Chicken tender, and our world changed. The next day he posted, "East Hollywood's New Late Night Hot Chicken Stand Might Blow Your Mind." So much was born for us in that moment. The lines went down the street and around the block.

To all the people who stand in line for hours, outside, waiting for that insane taste, do this: Reach out. Keep us honest. And keep coming back for that addictive, mind-blowing experience, just like the first bite. Oh, and if you ever wonder whether your dreams can come true, remember us. Some guys in an East Hollywood parking lot, who started with \$900 and a dream of our own.

Dave, Arman, Tommy, Gary

WHY DAVE'S HOT CHICKEN?

Dave's was named #1 on the "Top 100 Movers & Shakers of 2023" list.

Brand investors include Billboard's Artist of the Decade, Drake, former California First Lady Maria Shriver, actor Samuel L. Jackson, and Good Morning America anchor and retired NFL player Michael Strahan.



DHC

(Core) OUR FANS

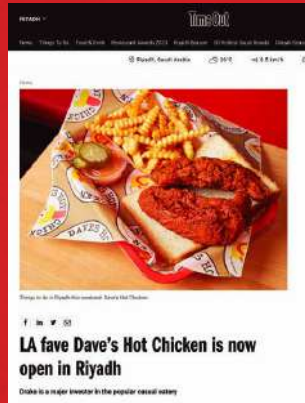
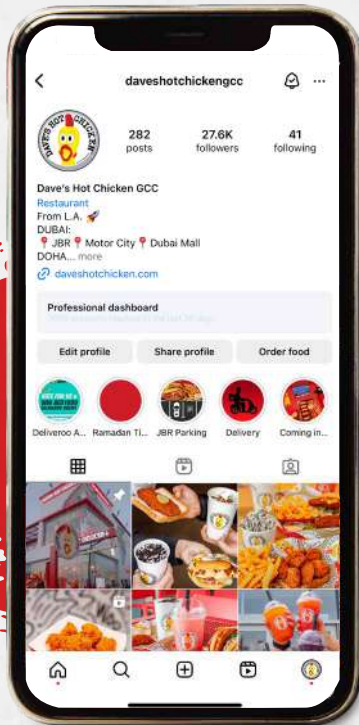
Everybody loves Dave's, but the core customer base is Gen Z and Millennials age 18-35 years old.

They make it their business to stay up with the latest street vibes in music, fashion, and of course, food.



MEDIA PRESENCE

From customer reviews to social dominance, Dave's Hot Chicken shows why they are the hottest new concept in the industry.



FOOD TRUCK





UAE

Can you
Handle
the Heat?



(Yet Mouthwatering)

A SIMPLE MENU

The simple menu is all about the delicious, juicy chicken!

Our tenders are cooked fresh and spiced to order in one of our seven levels ranging from No Spice to Reaper. Then served on their own or stuffed in a slider topped with slaw, pickles, and a drizzle of Dave's Sauce. It's rounded out with a small number of quality sides: crinkle-cut fries, Mac & Cheese and kale slaw.



CHOOSE YOUR
HEAT

REAPER
EXTRA HOT
HOT
MEDIUM
MILD
LITE MILD
NO SPICE



DAVE'S #1

2 TENDERS W/ FRIES

served with sliced bread, pickles and Dave's sauce

ADD TENDER
ADD CHEESE



DAVE'S #2

2 SLIDERS W/ FRIES

served with kale slaw, pickles and Dave's sauce

ADD SLIDER
ADD CHEESE



DAVE'S #3

1 TENDER + 1 SLIDER W/ FRIES

tender served with sliced bread, pickles and Dave's sauce
slider served with kale slaw, pickles and Dave's sauce

ADD TENDER | ADD SLIDER
ADD CHEESE



DAVE'S #4

1 SLIDER W/ FRIES

served with kale slaw, pickles and Dave's sauce

ADD CHEESE



SPECIALS

10 PCS TENDERS
10 PCS SLIDERS
10/40 PCS DAVE'S BITES

SIDES

FRIES
CHEESE FRIES
MAC & CHEESE
KALE SLAW
SINGLE SLIDER
SINGLE TENDER

DRINKS

SOFT DRINKS
BOTTLED WATER
LOADED SHAKES
DAVE'S SLUSHERS

FOOD TRUCK < DIMENSIONS >

FRONT/BACK



600 CM

SIDES

250 CM

150 CM



OUR VISION

Our vision is to bring the bold flavors of Dave's Hot Chicken to every corner of our community—whether at concerts, birthday parties, sports events, local celebrations, or gatherings. We're dedicated to making our delicious meals accessible wherever people come together to enjoy life's moments, turning every occasion into a memorable culinary experience on wheels.



CONTACT US

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@DAVESHOTCHICKENGCC